

REGISTRATION FORM

One Day National Seminar on “Life Insurance in E-Commerce Environment with special reference to Information Technology & Intellectual Property Laws”

Name:

Designation:

Department/Institution/University:.....

Mobile :

E-mail:

Whether presenting paper: Yes [] No []

Title of the Paper:

Note:

- No registration Fee for Paper Presenters and Participants
- No TA and DA will be paid for the participants.

Call for papers

Well researched and well documented papers will be permitted for presentation in the Seminar. The Abstract of the Paper (not exceeding 300 words) on identified sub-themes and full paper (between 15 to 20 pages in MS Word typed in double space on A4 Size) shall be submitted to the Director on or before **4th September, 2013** to the below mentioned mail address:
directorseminar@gmail.com

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**The Tamil Nadu
Dr. Ambedkar Law University,
Chennai - 600028
&
Life Insurance
Corporation of India, Zonal
Office, Chennai**

Organises

One Day National Seminar

On

**“Life Insurance in E-
Commerce Environment
with special reference to
Information Technology &
Intellectual Property Laws”**

on

6th September, 2013

Venue

Auditorium, 1st Floor, P.G & Research Block
Tamil Nadu Dr.Ambedkar Law University
Chennai

Main theme of the Seminar

Life Insurance Corporation of India is the largest government owned Corporation in India formed under an Act of Parliament. LIC with a customer base of more than 33 Cr , is in service to the Nation since 1956. Financial sector and Life Insurance in particular is a knowledge based industry to promote learning and knowledge based financial solution in Life Insurance industry. It is imperative to have an academic - industry interface. Every year the First Week of September is celebrated all over India as Insurance Week. This year the Life Insurance Corporation of India, Zonal Office, Chennai, decided to disseminate the knowledge through a national level seminar jointly organized with the Tamil Nadu Dr. Ambedkar Law University, Chennai on significance of "Life Insurance in e-commerce environment with special reference to Information technology and Intellectual property laws ". The seminar would provide a platform to address the contemporary issues on Insurance in the era of e-commerce environment

The Liberalization, Privatization and Globalization venture the Life Insurance Corporation of India in to the new phase of e-commerce environment. In this time it is necessary to provide legal recognition for transactions carried out by means of electronic data interchange and other means of electronic communication. It also involves the use of alternatives to paper based methods of communication and storage of information to facilitate electronic filing of documents with any individuals or agencies. In developing countries, the cyber crime has increased at rapid strides

due to rapid intrusion of the internet and digitalization of economic activities. Hence it required the Government of India to amend the Information Technology Act, 2000 in 2008 with reference to banking and financial sector related transaction. Chapter III of IT Act essentially deal with Legal recognition of electronic documents, Legal recognition of digital signatures, focusing on data privacy, focusing on information security, making digital signature technology neutral, defining reasonable security practices followed by the corporate, recognition of validity of contract etc. Further the concern for safety and security of life and property is a very basic to human nature. Like other physical properties, Intellectual Property also needs to be protected and insurance can be one of the mechanisms for this protection.

Insurance was concerned with providing relief in case of damage / destruction of physical assets and loss of human life. As society evolved and with rapid industrial and technological development, threat to the existence of organization / individuals started emanating from a new source "liability under statutory and common law." As a result, a whole lot of liability insurance products developed to cater to this need. The insurance sectors of India have a major role to manage these risks. LIC of India is a premier Insurance Company catering to the changing needs of the policy holder and society at large.

Therefore all these issues are to be discussed and addressed by faculty members, academicians, advocates, consumer NGOs, industrialists,

doctors, official of various Departments, research scholars, students, non-governmental officials and other professionals. Having committed to the Insurance law and related subjects The Tamil Nadu Dr. Ambedkar Law University, Chennai along with Life Insurance Corporation of India, Zonal Office, Chennai proposes to organize One Day National Seminar on "Life Insurance in E-Commerce Environment with special reference to Information Technology & Intellectual Property Laws" with the following sub-themes:

- Information Technology as a tool for Paperless insurance Office- Trends
- Scope on avoidance of cyber frauds in Insurance industry.
- Online Policies- Role of Insurance Repositories, benefit to policy holders / insurers
- E-Commerce as a tool in improving effectiveness of distribution channels
- Internet, Commoditization and Life Insurance
- Data security in Insurance Industry its importance and Impacts
- Conventional Contract v. E Contract with reference to Life Insurance
- Lead Generation - Use of IT in Insurance Industry
- Misuse of LIC Logo - Legal Remedies
- Best global practices of online marketing by Life Insurers.
- Product patenting for LIC products.
- Innovative practices adopted by life insurers to reduce cost using IT
- Vision 2020-" A policy in every pocket" through leveraging IT
- Regulation of Online advertising of Life Insurance products
- Any other related topic