



The Tamil Nadu Dr. Ambedkar Law University
தமிழ்நாடு டாக்டர் அம்பேத்கர் சட்டப் பல்கலைக்கழகம்
State University Established by Act No.43 of 1997
NAAC Accredited



Department of Intellectual Property Law, Intellectual Property Cell &

IQAC

Celebrated

WORLD INTELLECTUAL PROPERTY DAY, 2023

On the Theme

**WOMEN & IP; ACCELERATING INNOVATION &
CREATIVITY**

On 26th April, 2023

**A REPORT ON THE WORLD INTELLECTUAL
PROPERTY DAY CELEBRATION 2023 AT
THE TAMILNADU DR.AMBEDKAR LAW
UNIVERSITY**

**REPORT ON THE CELEBRATION ON THE WORLD
INTELLECTUAL PROPERTY DAY**

ON 26TH APRIL, 2023

BY

THE DEPARTMENT OF INTELLECTUAL PROPERTY LAW, IP CELL &
IQAC, THE TAMIL NADU DR. AMBEDKAR LAW UNIVERSITY

Report prepared by

MADHUMITHA C L

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(Students of LL.M., Intellectual Property Law Dept., TNDALU)

Headed by

Dr. Sunil Gladson, Co-ordinator (IP Cell)

Dr. Lucky George, Head of the Department (IPL)

ABOUT THE THEME:

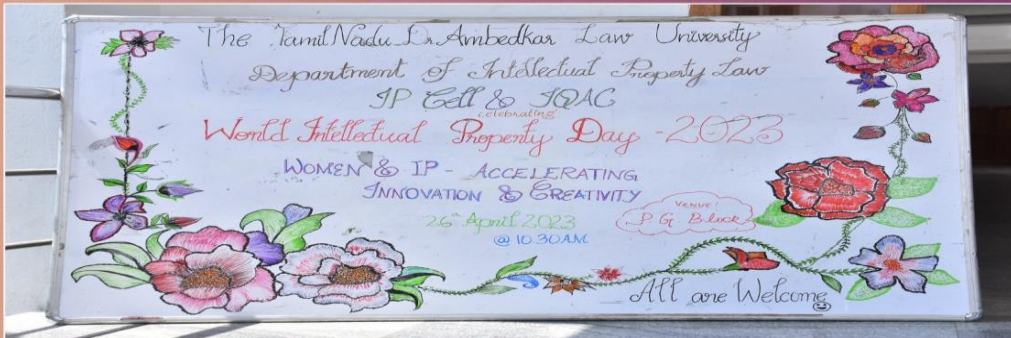
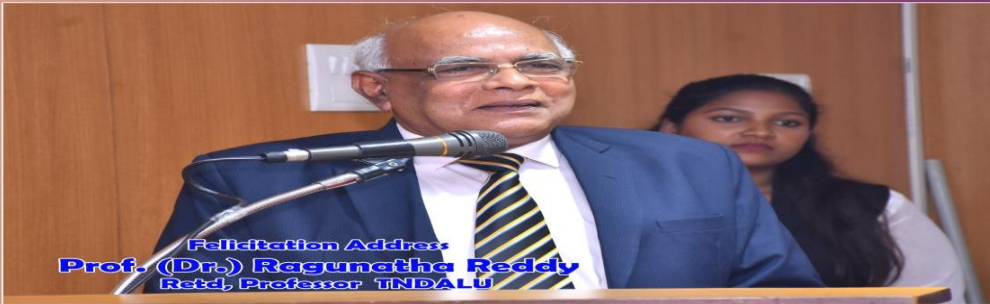
Every April 26th, we celebrate World Intellectual Property Day to learn about the role that Intellectual Property (IP) rights play in encouraging innovation and creativity. World Intellectual Property, 2023 recognizes the huge potential of women to find new and better solutions that support the transition to a sustainable future.

This year's World Intellectual Property Day, is an opportunity to

- Celebrate the amazing achievements of women inventors, creators and entrepreneurs around the world, and
- To redouble efforts to promote inclusion and diversity in all areas of our work, to ensure the development of innovation ecosystems that are accessible to all genders.

Taking into consideration the theme for The World IP Day, The Department of IPL and IP Cell jointly organized to celebrate The World IP Day on April 26th 2023.

| Thamizh Thai Vazhthu | | |
|-----------------------|--|--|
| Welcome Address | Dr. M. Sunil Gladson, Coordinator, IP Cell TNDALU, Chennai | |
| Theme of the Seminar | Dr. Lucky George, HoD, IP Department, TNDALU, Chennai. | |
| Felicitations Address | Prof. Dr. V. Balaji, DEAN, TNDALU, Chennai | |
| Presidential Address | Col. Prof. (Dr.) N. S. Santhosh Kumar, Hon'ble Vice Chancellor TNDALU, Chennai | |
| Special Address | Ms. Elizabeth Puthran, Founder Partner Puthran & Associates | Ms. Swetha Sudhakar, Founder & Director Born2Win |
| | Ms. Padmini Janaki, Founder Mind & Mom | Ms. Swapna Sundar, Senior Partner PVS Giridhar Associates & IP Dome |
| Vote of Thanks | Dr. P. Brinda, Assistant Professor (SG) TNDALU, Chennai | |





Welcome Address
Prof. Dr. Kumudha Rathna,
Director, PG Studies
HOD of the Department of Business Law

SPEAKERS OF THE EVENT:

Ms. PADMINI JANAKI

She is the founder of Mind and Mom, India's first and only pregnancy wellness app with proven solutions for a healthy pregnancy. She spoke about the application which is an AI powered data driven platform that makes the best and most affordable health care available to every woman. Mind& mom is a deep tech co. which focuses on incorporating the modern use of AI technology in order to transform the health care experience right from serving infertility related problems still offering a vibrant pregnancy safe.

Being a busy woman she wholeheartedly accepted our invitation and she was very much enlightened about the invitation process that the university followed. She also spoke about the importance of the technology in the current internet era. She stressed upon the importance and the need of being technologically ahead.



Ms. ELIZABETH PUTHRAN:

She is the founder partner of Puthran and associates. Founder member of International Property Association of South India (IPSAI). She is also a co-chair of Global Advisory Council of INTA. She was very much proud to be a woman in IP. She felt herself very much connected with the theme and stressed that the, young budding woman lawyers, especially from the field of IP, to be a part of the litigation fraternity.

She is also a government facilitator for start ups in India. As a part of this venture, she continuously pays visit to various other reputed educational institutions across the country. Being a self- made woman, she has established her successful business empire across India. She has got clients from different sectors across the globe. She is one of the pioneers in the field of intellectual property and is currently employing more than hundreds of engineers and IP attorneys under her realm. She was also kind enough to offer internship program to the students from our University. She also expressed her willingness to hire vibrant, young IP students for internship.



Mx. SWETHA SUDHAKAR.C

Swetha is an Award-Winning Social Reformer. She holds an MA in Sociology, a BA in Public Administration and a Diploma in Counseling. She is the Founder and Director of Born2Win Social Welfare Trust, an organization for the empowerment of Transgender people. Through this welfare trust, she has successfully arranged for employment opportunities and secured funds for education, vocational training for many Trans* people.

Being, an ambitious Trans woman, she explained about the problems and challenges faced by the members of the Trans* community. She was very much determinant in uplifting the status of the downtrodden Trans* people. She also explained the role played by Born2win Trust. She shared her experience on her work with respect to various projects in India. She was also happy to state that she was a part of various regional, national and international NGOs. She has also spearheaded several projects as a program manager. She also shared her experience as a master trainer in NACO/TANSACS.

Ms. SWAPNA SUNDAR

She is the senior partner of PVS Giridhar Associates - Law Chambers and Legal Strategist of IP DOME - IP Strategy Advisors. She is Chairperson of Apollo Biomedical Research Ethics committee and Chairperson of MCC-MRF Innovation center. She is also Member-Legal of several ethics committees in Chennai, including Apollo Clinical Trial committee, ICMR-NIE ethics committee, SIMS Ethics Committee, and Ethics Committee of Fortis-Malar.



She had more than twenty years of experience in litigation and legal strategy. She had a statistical approach towards the current theme and was able to clearly explain the current position of the women in the field of IP. She has authored various books on Law & Society. She also writes articles on Law & Technology. Further she shared her nostalgic experience on teaching IPR & Technology Law in various reputed institutions including NALSAR University of Law, NIFT & TNDALU.

HIGHLIGHTS OF THE EVENT:

Releasing of The Ambedkar Law University Intellectual Property Review.

The journal was released by the esteemed Vice chancellor, Hon'ble Col. Prof. Dr. N.S.Santhosh Kumar.





We sincerely thank the coordinators, the organizing committee, and the participants for making this event a grand success.